

LIVE. YOUR. LEGACY.

Mission

1. To empower, educate and inspire students to realize their greatest potential.
2. To help foster a sense of purpose in the young leaders of tomorrow.
3. To motivate students to focus on character over reputation, character over fame, character over circumstances.

What We Do

Live Your Legacy is a dynamic motivational/educational assembly presentation that integrates live musical performance, multimedia and motivational talks.

At the heart of the Live Your Legacy presentation is The Biography Series.

The Biography Series is a critically acclaimed musical project that celebrates the world's greatest cultural icons through biographical hip hop songs. Each chapter of the series captures the legacy of a positive and influential iconic figure in a documentary-style music video.

Who We Serve

We have created a highly flexible and inclusive presentation series that caters to all students from ages 12 and up. It is important for us to present an experience that works on many levels and, most importantly, does not exclude the growing group of disengaged youth in the school system today. In a country celebrated for its diversity and multiculturalism our aim is to create an experience reflective of that environment – an experience that serves not some but all cultures and backgrounds.

Benefits

- Integrates elements of Character Education, Equity and other school board priorities.
- Promotes deeper learning through cross curricular engagement instead of isolated instruction.
- Integrates Shaun Boothe's personal stories to relate directly to youth issues.
- Brings together youth from all demographics through something they enjoy – the arts, music and hip-hop.
- Promotes literacy and creative expression. Repackages and teaches history in an exciting and contemporary way that connects with current students.

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How It Works

A Live Your Legacy assembly has two primary components:

1. The performance of the BIOS and
2. The TALK.

The Bios

- Engage students by using the world's most powerful youth culture of the decade – hip hop.
- Use the appeal of the world's most popular iconic figures to engage a youth culture highly influenced by celebrities.
- Humanize the larger than life iconic figures that we idolize. This anchors the achievement of greatness into a hard-won yet very attainable reality.
- Shifts focus from the success at the end of the road and sheds light on the humble beginnings, obstacles, set backs and incredible challenges along the way. This shows students the hard work, commitment and perseverance needed to succeed.
- Use both music as well as visuals to captivate the audience.

The Talk

- Extracts and expands on key life lessons within the bios and relates them back to the students and youth issues.
- Contextualizes the bios. Every assembly theme is coupled with a unique selection of bios as well as talks.
- Allows Shaun Boothe to connect with students by sharing his own personal experiences as a young adult, entertainer and speaker.
- Creates opportunities for additional engagement through crowd interaction.